Enora Dubois

Human-centred AI | User Research | AI Agents and Automation
London, UK | +33 7 60 51 93 58 | enora@familledubois.fr | linkedin.com/in/enora-dubois-0a9524269 | enoradubois.fr
Right to work: French national, eligible for the UK Graduate visa (no sponsorship required)

Summary

Anthropology graduate (MA, UCL) specialising in how social media, algorithms and AI shape human behaviour. I design, test and iterate AI agents and workflows, both for my own work and for 10+ brands. A lasting interest in psychology and criminology drives my focus on how people think, decide and trust AI.

Skills

Conversation & AI Design: Conversation Design, Prompt Design, AI Agent Design, Dialogue Flows, Human-in-the-loop
Research & Analysis: Interviews, Digital Ethnography, User Personas, Quantitative Methods, Data-Driven Reporting
Tools: Claude (Projects, Skills, Scheduled Tasks), Custom GPTs, Voiceflow, Figma, Airtable, Notion, GA4, Power BI, SQL
Languages: French (native), English (fluent, C2)

Projects

Morning HQ (personal AI agent system) Oct 2026 - Present
AI Agent Designer

- Designed 6 scheduled Claude agents that share one dashboard and plan my day, saving an estimated 5+ hours a week.
- Mapped each agent's decision logic and outputs, tested on real tasks, and rewrote instructions where responses failed.
- Added human-in-the-loop checkpoints so agents confirm before acting, improving reliability and trust.

Experience

Studio Paris, Paris Sep 2023 - Jul 2025
Digital Content Coordinator (Freelance)

- Designed AI workflows (Claude, Jasper) automating briefs, copy, scheduling and assets, saving 10+ hours per week.
- Built reusable prompt templates that kept AI-generated copy consistent with each brand's tone of voice.
- Grew a client's engaged reach about eightfold (2,000 to 16,600) in 3 months through audience analysis and iteration.
- Ran campaign retrospectives, measuring results in GA4 and Power BI and feeding learnings into the next iteration.
- Coordinated content operations for 10+ brands and 20-50 pieces per month, briefing creators and external partners.

LOUIS2, Paris May 2024 - Jul 2024
Production Intern

- Coordinated campaign shoots and in-store activations for Louis Vuitton (agency client), including schedules and budgets.
- Turned client briefs into clear requirements for creative and technical teams and external partners.

Education

University College London (UCL), London 2025 - 2026
MA Anthropology, Material and Visual Culture | Results due November 2026

- Dissertation: how short-form video and AI shape audience engagement (quantitative analysis, digital ethnography).
- Relevant coursework: Anthropology of Social Media; Multimodal Anthropology; Informatic Cultures.

Gobelins, Paris 2022 - 2025
BA Photography and Videography | Grade: 15/20 (Très bien)

Leadership & Activities

- **Production Lead, Universal Music project**, Gobelins, 2024 - 2025: client point of contact, logistics and budget.
- **Vice Representative, Undergraduate Cohort**, Gobelins, 2022 - 2025; **Member, Chess Society**, UCL, 2025 - 2026

Certifications & Courses

- **Conversation Design Institute** | Designing AI Assistants
- **Anthropic** | AI Fluency: Framework and Foundations; Prompt Engineering Interactive Tutorial
- **Google** | Google Analytics (GA4) training
- **Wesleyan University (Coursera)** | Social Psychology
- **The Open University (OpenLearn)** | Forensic Psychology

Interests

Criminology, behavioural psychology, human–AI interaction, chess